

On Monday Morning, Nov. 1st, at 8 o'clock
We begin Our Ten Days'

ALL-ROUND REDUCTION SALE

This is no monthly event. No waste of printer's ink.
No attempt at misleading.

But a Genuine Sale, with Big Reductions in every line in stock, excepting only "Madame Irene Corsets" and Spool Thread. Six months ago we proved to the good people of Honolulu we meant business when we announced a sale. We cleaned all our old stock. Our 10 days Sale, beginning on Monday, is an offering of Brand New Merchandise, selected carefully by people who know how.

Waists and Ready-to-Wear Apparel for Women and Children will be offered upstairs during the Sale.
Every item on offer bears our guarantee.

MONEY CHEERFULLY REFUNDED ON ALL GOODS THAT MAY NOT BE TO THE ENTIRE SATISFACTION OF
THE CUSTOMER. IT WILL PAY WELL TO ATTEND THIS SALE.

1029 FORT ST.

JORDAN'S

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SOCIAL NOTES

Mrs. Samuel Wilder's Luncheon.

The beautiful home of Mrs. Samuel Wilder was the scene of a very pretty gathering, when this society matron entertained a luncheon Wednesday in honor of Mrs. Herman Focke, who has recently returned from Europe. The table was a mass of sweet scented cut flowers; many elaborate frocks were worn, and a number of handsome women were present; among those who enjoyed this charming hostess's hospitality were Mrs. Herman Focke, Mrs. Arthur Brown, Miss Margaret Walker, Mrs. Klebahn, Mrs. Stackable, Mrs. Charles Wight and Mrs. Atkinson.

The Arthur Wall's Dinner.

Mr. and Mrs. Arthur Wall celebrated their marriage anniversary Thursday evening, by inviting a few intimate friends to dinner at their home, "Haleola"—which means—"House of health." The table was artistically done in pink, after dinner the evening was devoted to cards. Those present were Mr. and Mrs. Robert Lewers, Mr. and Mrs. Arthur Wall, Mr. and Mrs. James Dougherty and Mr. and Mrs. Charles Weight.

Regimental Dinner.

The Regimental dinner, given Friday evening at Schofield Barracks, was most successful. These functions are given once in every three months. They are distinctly stag affairs, and are presided over by Col. Schuyler. During the dinner Friday, the orchestra, belonging to the 5th Cavalry played. Many brilliant persons were present and the toasts, songs and conversation were listened to with much enthusiasm. Captain Corwin Rees, commandant of the Naval Station, was one of the guests of honor.

Thursday afternoon Mrs. C. H. Olson entertained at a swimming party in honor of little Miss Eleanor Bissel, who leaves for the mainland on the Mauchuria. About twenty-five guests were present. After a pleasant swim in the pool, refreshments were served in the private dining room at the Pleasanton. The original plan was to have had the little ones served on the lawn, but owing to the inclement weather this was impossible. However the table was beautiful in cut flowers and a merry time was enjoyed. The latter portion of the afternoon was devoted to children's games. Mrs.

Olson was assisted in entertaining the little guests by her sister, Miss Wickstrum and Mrs. Hobdy. Among the guests present were the Misses Eleanor Bissel, Elizabeth Hobdy, Ruth and Eleanor Gartley, Winifred Brown, Louise Ellinger, Louise Grylla, Katie Singlehurst, Dorothy Peterson, Miriam Peterson, Bernice Halstead, Mildred Chapin, Gladys Halstead, Olive Day, Katherine Ashley, Janet Sharp, Margaret Thurston, Ramona Morgan, Katherine Blake, Ramona Marks, Gertrude Blake, Alice Hoogs, B. Burnett and Charlotte Blake.

Judge Perry's Riding Party.

Judge Perry gave a very pleasant moonlight riding party Tuesday evening to a number of friends. The party rode to Waikiki, and from there to Moanahua. On their return they were invited to stop at the Judge's house where a delicious supper was served. Those present were Dr. and Mrs. Frear, Miss Glenn, Miss Perry, Miss Parsons, Miss Jagger, Miss Fieley, Judge Perry, Dr. Case, Mr. Edwards and Mr. Robinson.

Mrs. Frederick Klump's luncheon.

Mrs. Frederick Klump gave an informal luncheon Friday. The table was exquisitely decorated in yellow plumed chrysanthemums. After luncheon the absorbing game of bridge was enjoyed. Those present were Mrs. Klump, Mrs. Charles Bryant Cooper, Mrs. Brainerd Smith, Mrs. Helen Noonan, Mrs. Eddy Jones, Mrs. Paxton and Mrs. Hobdy.

Governor and Mrs. Frear will hold their usual monthly reception at their home "Arcadia," next Monday afternoon from 4 to 6, when they will be glad to see both residents and strangers. Miss Blanchard will receive with Mrs. Frear. Mrs. C. B. Cooper and Mrs. E. E. Winslow will preside in the tea room. Others assisting Mrs. Frear will be Dr. and Mrs. Wadhams, Mr. and Mrs. Theodore Richards, Mr. and Mrs. Charles Atherton, Mrs. Philip Frear, Miss May Fraser, Miss Charlotte Dodge, Miss Alice Cooper and Mr. C. H. McBride.

Last Friday evening the Elks held another of their pleasant "smokers". These "Hie Jinks" are held once a month, generally falling on the last Friday of the month. Last month winter, each member was requested to bring of the handsomest houses in that

book to enlarge the library; month before that each Elk brought a stool—consequently the Lodge boasts of a fine collection, and this month every one brought a roll of made for the new \$750 Cecilian piano. This piano is indeed an acquisition to the rooms, for in passing one can nearly always hear the music, which shows that the investment is being appreciated. Mr. James Dougherty has sole charge of the entertainment committee; every one knows this young man's ability for planning something new and original, and consequently the members expect entertainments of the best, and get them. Friday night's entertainment surpassed all other efforts. Romance was there with his moving pictures, which were exceptionally good. Armstrong and Verne were seen in "up-to-date" vaudeville, while F. S. Moore Doodlittle, brought down the house with his juggling and clever tricks. It was indeed an evening to be remembered with great enjoyment.

Wednesday Mrs. McCallum, wife of Dr. McCallum of Schofield Barracks, entertained informally at luncheon. The guests were Mrs. Gertrude Wilder, Miss Barnes, Dr. Paul Adams and Mr. L. Hammond.

The wedding day of Miss Violet Damon has been set for November the twenty-third. On that day she will become the bride of Dr. Putnam of Kauai. The wedding will be a large one, which will take place in Central Union Church. Miss Damon is a beautiful blonde, and is a great social favorite in Honolulu. This young girl is a gifted musician, having spent many years studying the violin.

Haleiwa was an Army headquarters last Saturday and Sunday. With the 20th Infantry in camp on the golf links it was natural that the officers made Haleiwa their rendezvous and they added to the gaiety.

Nowhere else on the Islands do so many automobiles gather on Sundays as at Haleiwa. It is a nice run from town and one is always sure of a good lunch there. Those motoring down last Sunday were A. H. Afong, Frank Thompson, M. J. Bissell and party, S. M. Ballou and party, Gastav Schaefer, and Lieut. Morrison, 5th Cavalry. The Haleiwa Limited took quite a crowd down.

Princess David Kawanaunaka was hostess at a reception on Wednesday evening at the home on Presidio Terrace which she has taken for the month. It is the Merritt house, one of the handsomest houses in that

section of beautiful homes, and the Princess plans to entertain as hospitably here this winter as she does in her Honolulu home and as she has heretofore in Washington and New York, where she has often spent the season. Among her guests were Mr. and Mrs. Harry Gray, Mr. and Mrs. Charles Gibson, Mr. and Mrs. Allan Dunn, Miss Helen Grey, Miss Cecil Cowles, Walter Gifford Smith, John Lawson, Lansing Mizer, Emile Brugliere, Captain Ferguson, U. S. A., and Colonel S. A. Parker.—Examiner.

Miss Maud Benson has returned from a visit to Santa Barbara and will spend the winter with her father, Major Benson, at the Key Route Inn.—Examiner.

Mr. A. R. Gurrey, Sr., is expected back from Hawaii this week.

Mr. and Mrs. Alan Bottomley entertained at dinner in honor of Mr. and Mrs. C. M. Lindsay Watson, Friday evening, at their beautiful home in Manoa valley. The table was decorated with cut flowers. A number of guests were present and a delightful evening was spent.

The Joseph Cooke's Dinner.

Mr. and Mrs. Joseph Cooke gave a very elaborate dinner Friday night. The table was arranged for twelve and was exquisite in long stemmed roses. The dinner guests were Mr. and Mrs. Samuel Wilder, Judge and Mrs. Francis Hatch, Hon. and Mrs. George Carter, Dr. and Mrs. Hoidy and Mr. and Mrs. Brainerd Smith.

Mrs. Thomas Church entertained at a children's party Friday from 4 to 6 o'clock in honor of her two children, Helen and Hildren. Forty guests were bidden to the affair. All the decorations carried out the Halloween idea. Delicious refreshments were served to the little visitors. The major part of the afternoon was devoted to children's games.

Today Mr. Henry Wichman is giving a children's party at Moanahua in honor of his little daughter Stephanie's eighth birthday. The young people will motor to this beautiful place. About thirty children have been invited.

Mr. and Mrs. S. M. Damon have returned from an enjoyable week at Haleiwa.

Haleiwa should be a gay place to-night as the full moon dance will be on and many have gone down from town for it, and to take in also the

golf tournament on the Haleiwa links tomorrow. These full moon dances are now a popular feature at the hotel over on the "windward side."

Mr. and Mrs. Alexander Van Rensselaer of Philadelphia, who are at the Fairmont since their return from H. China, and who will remain in San Francisco during the Portola festival, are being extensively entertained, and during the week several handsome affairs have been given in their honor. They were hosts at a party tea in the Laurel court on Tuesday, at which they en-

tertained Mr. and Mrs. Worthington Ames, Mr. and Mrs. Cyrus Pierce, Mr. and Mrs. Henry F. Dutton, Mrs. Willard Brown, Mrs. Eleanor Martin, Mrs. Fletcher Rye, Mrs. Lily O'Connor, Dr. Harry Tevis and J. Downey Harvey.—Examiner.

The pretty wedding of C. H. Medcalf and Miss Helmslein, which took place Saturday at the V. W. C. A. Home, was followed by an enjoyable wedding supper, which was given at the Alexander Young hotel. The table was profusely decorated in carnations, with place cards to match. Fourteen

plates were laid, and a delicious supper was served.

Miss Helene Lewin returned from the east with friends a few days ago and is at the Irwin home with her father and her grandmother, Mrs. Ivers, who came up from Honolulu on Wednesday. Miss Irwin is spending a few weeks longer in New York, but is expected home before the end of the month.—Examiner.

(Additional Social on pp. 11, 12, 13)

BULLETIN AND PAY

One man is lame therefore all his neighbors must wear crutches. This is practically the argument the prohibition people make in regard to the liquor question. Because two or three men use liquor to excess prohibition would compel a hundred temperate men to follow the rule of total abstinence. The fox that lost his tail and tried to induce his fellows to discard theirs was much more fair-minded than this. He, at least, used persuasion rather than force, for he argued that it was much more comfortable to be without a tail than with one.

That there is much good in beer all thinking people must admit. The food value of the barley malt is certain; so are the tonic properties of hops; and all authorities agree that the small amount of alcohol found in beer—less than 3 per cent in PRIMO BEER—is mildly stimulating and beneficial.

If all good people will drink beer they will longer retain the bloom of youth upon their cheeks and preserve their bodily vigor.

The beer to drink in Hawaii is

